



Luis Jorge Romero

Director General

ETSI

Luis Jorge Romero, Director General of ETSI, has 30 years of experience in the telecommunications sector. At ETSI he has initiated a global standardization partnership for IoT communications, oneM2M. He has overseen the rapid development of ETSI's Industry Specification Groups accelerating market penetration of new technologies and has enabled the first Open Source group in ETSI, leading to the new Software Development Groups initiated in 2022.

Luis Jorge has also successfully positioned the institute to take a leading role in 5G standardization through the 3GPP global partnership project and through initiatives such as ETSI's Multi-access Edge Computing, Network Functions Virtualization or Re-configurable Intelligent Surfaces groups. He is driving the implementation of the ETSI Strategy, an ambitious plan to prepare the institute for the future.

Previously he has held diverse Director positions in Spain, Morocco and Mexico, predominantly with Telefonica. As Global Director for International Roaming and Standards, and Director of Innovation and Standards, he oversaw Telefonica's participation in global standardization activities, and participated directly in the work of the Next Generation Mobile Networks (NGMN) Alliance and in the GSM Association (GSMA). Before joining ETSI in July 2011, he held the position of Director General of Innosoft and was also a partner and board member of the Madrid-based Innology Ventures.