



# Maitane Olabarria

Secretary General

## **SMALL BUSINESS STANDARDS (ON BEHALF OF SMEUNITED)**

Maitane Olabarria has nearly 20 years of experience in European affairs and standardisation. From 2006 to 2017, she worked for the European Committee for Standardization (CEN) as Programme Manager in the Standards Department. At CEN, she was responsible for standardisation activities in the areas of services, bio-based products, (bio)fuels and energy management. She also has more than six years of experience working for different European associations in the areas of distance selling and e-commerce (EMOTA), and in the machine tool and manufacturing technologies sector (CECIMO).

In January 2020, Ms Olabarria was appointed Secretary General of SBS (Small Business Standards), the European association representing the interests of small and medium size companies in standardisation at the European and international levels. She will participate in the conference on behalf of SMEUnited, the employers' organisation representing crafts and SMEs in the European Social Dialogue and a founding member of SBS.